

Move Your Business Forward

With a volatile economy, hyper-competitive marketplace and technological complexity creating a “perfect storm” for your organization, now is the time for smart businesses to join forces and create even smarter solutions.

Trust Neustar for creative telecommunications and directory services that expand the capabilities and reach of your networks. We can work with you and offer integrated solutions that enhance your network performance and heighten operational efficiencies, allowing you to focus on what matters most: running your business.

Put simply, Neustar makes your networks smarter, enabling you to expand into new markets and grow revenues while reliably helping you to overcome the most complex technical challenges.

Turning Your Networks Into a Competitive Advantage

With Neustar, you will discover better ways to leverage your communications systems and turn your networks into a true competitive advantage. We help you connect with and better serve your customers in a myriad of ways, including:

- **Web performance monitoring services** that help increase website efficiency, identify application and network issues, and give users an improved online experience

- **DNS services** that power over 20 million Internet addresses and resolve over 11 billion DNS queries per day for thousands of organizations and Top Level Domain (TLD) customers by utilizing Neustar’s advanced global directory services platform, which spans five continents
- **Mobile messaging services** that have an immediate and significant impact on mobile commerce and marketing — and on reaching hundreds of millions of mobile consumers
- **Domain name registry services** that help you launch and expand your Internet presence

Driving Greater Business Benefits

Whether you are connecting with customers over fixed networks, over mobile networks or online, Neustar’s in-depth understanding of the capabilities and potential of these networks allows us to deliver increased efficiency, reliability, and security. Further, as your business grows, Neustar provides a flexible global infrastructure that scales with you.

Most importantly, by enabling smarter communications, Neustar's broad range of services deliver significant business benefits that help you to:

- Introduce new and innovative services
- Tap into new markets and revenue streams
- Reduce operating costs and run more efficiently
- Provide better service to your customers

Earning Your Confidence – And Your Business

Neustar is ready to mobilize our community of business professionals, industry experts, and network engineers on your behalf – anticipating and solving complex network problems to achieve successful outcomes for you and your customers.

Whether your primary concerns are convergence, interoperability, routing, or addressing, make Neustar your first call. We are fully prepared to earn your confidence — and your business. Contact Neustar today at **+1.571.434.5400** or visit our website at **www.neustar.biz** to learn more.