

Optimizing Your Networks, Empowering Your Constituents

Networks exist to empower people to connect and engage. The global economy — and your own organization's success — depend on seamless communication across an increasingly complex web of telecommunications, Internet and mobile networks.

However, getting these networks to operate effectively together can pose significant challenges. “Plug-and-play” solutions rarely provide a credible alternative, and your organization simply cannot risk experimenting with unproven technologies.

Neustar is prepared to be your trusted partner in tackling the most complex technical issues you face. We pride ourselves on understanding the capabilities and the potential of networks better than anyone; in fact, we connect billions of endpoints, thousands of networks, and hundreds of technologies around the world.

Allow Neustar the privilege of helping you achieve better outcomes and improved operational performance. Your constituents deserve nothing less.

An extensive community comprised of over 3,000 enterprises, government agencies, major industry associations, regulatory bodies and others rely on Neustar to deliver telecommunications and directory solutions that enable smarter communications. Today, our customers in the government, association and regulatory arenas rely on us to:

Reduce costs and operate more efficiently.

- **Numbering services** that address the assignment and use of phone numbers in 19 countries, as well as number portability services that provide your constituents with flexibility and choice when switching telephone carriers
- **Domain name registry services** that help you launch and expand your Internet presence
- **IP services** that enable true IP connectivity – and combine text, voice, video, and instant messaging over a variety of networks to give your constituents and members even more ways to communicate

Provide better service to members and constituents.

- **Web performance monitoring services** that help increase website efficiency, reduce costs, identify application and network issues, and give users an improved online experience
- **DNS services** that power over 20 million Internet addresses and resolve over 11 billion DNS queries per day for thousands of organizations and Top Level Domain (TLD) customers by utilizing Neustar's advanced global directory services platform, which spans five continents

Serve new markets and develop additional revenue streams.

- *Mobile messaging services* that have an immediate and significant impact on mobile commerce and marketing — and on reaching hundreds of millions of mobile consumers

Put simply, Neustar makes networks smarter for all the customers and key publics we serve — and now, we stand ready to collaborate with you.

Working For The Benefit Of All

Invaluable to the worldwide communications infrastructure, Neustar fosters productive change and the advancement of new networking technologies.

For over a decade, Neustar has been a disciplined steward of shared communications industry resources. Due to our well-earned reputation for operational excellence and competitive neutrality, organizations and businesses everywhere regularly trust Neustar to connect their networks while safeguarding their proprietary information. We also operate our registries and databases to the highest industry standards, ensuring secure and accurate transactions for all our customers. Additionally, we actively participate in and contribute to standards-making bodies around the world.

Most importantly, by enabling smarter communications, our broad range of services deliver significant operational benefits, helping our government, association and regulatory customers to:

- Enhance service to constituents and members
- Increase operating efficiencies and reduce costs
- Make better use of taxpayers' and members' money
- Develop new service lines
- Fulfill their organizational missions

Earning Your Confidence – And Your Business

Neustar is ready to mobilize our community of business professionals and industry experts on your behalf — anticipating and solving complex network problems to achieve successful outcomes for you and your constituents.

Whether your primary concerns are convergence, interoperability, routing, or addressing, make Neustar your first call. We will help you uncover new and better ways to increase operating efficiencies, serve your key audiences better, and launch new services – all with an eye toward helping you fulfill your overarching mission.

We are fully prepared to earn your confidence — and your business. Contact Neustar today at +1.571.434.5400 or visit our website at www.neustar.biz to learn more.